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This listing of claims will replace all prior versions and listings of claims in the Application.

<u>LISTING OF CLAIMS:</u>

Claims 1-46.   (*cancelled*)

47.   (*Previously Presented*) A method of providing coupons over the Internet, comprising:

storing, at an Internet-accessible location, information pertaining to a group of available coupons, including information about one or more target audiences of users for which one or more coupons have been designated;

prompting a user to register over the Internet to be able to print coupons, if the user is not already registered;

receiving registration information from the user;

downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

downloading to the computer a unique identifier;

receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

displaying coupon information for at least the one or more coupons designated for at least one of the target audiences for which the user is a member;

receiving selection information from the user for one or more coupons that the user desires to print based on the displayed coupon information;

printing, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

monitoring redemption of the one or more user-selected coupons to prevent fraud.

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48-51. (*cancelled*)

52.   (***Previously Presented***) A system for providing coupons over the Internet, comprising:

means for storing, at an Internet-accessible location, information pertaining to a group of available coupons, including information about one or more target audiences of users for which one or more coupons have been designated;

means for prompting a user to register over the Internet to be able to print coupons, if the user is not already registered;

means for receiving registration information from the user;

means for downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

means for downloading to the computer a unique identifier;

means for receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

means for displaying coupon information for at least the one or more coupons designated for at least one of the target audiences for which the user is a member;

means for receiving selection information from the user for one or more coupons that the user desires to print based on the displayed coupon information;

means for printing, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

means for monitoring redemption of the one or more user-selected coupons to prevent fraud.

53-62. (*cancelled*)

63.   (New) A method of providing coupons over the Internet, comprising:

storing, at an Internet-accessible location, information pertaining to a group of available coupons received electronically from one or more coupon issuers or coupon distributors;

prompting a user to register over the Internet to be able to print coupons, if the user is not already registered, wherein registration comprises receiving registration information from the user that can be used to subsequently target specific coupons for the user, including at least one of geographic information or user-preference information;

downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

downloading to the computer a unique identifier;

receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

displaying coupon information associated with a subset of available coupons to the user, wherein the subset of available coupons is determined based, in part, on the registration information received from the user;

receiving selection information from the user for one or more coupons from the subset of available coupons that the user desires to print based on the displayed coupon information;

storing, at the Internet-accessible location, information regarding coupon information viewed by the user, and which of the one or more coupons, from the subset of available coupons, the user selected to print;

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enabling the user to print, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

monitoring redemption of the one or more user-selected coupons to prevent fraud.